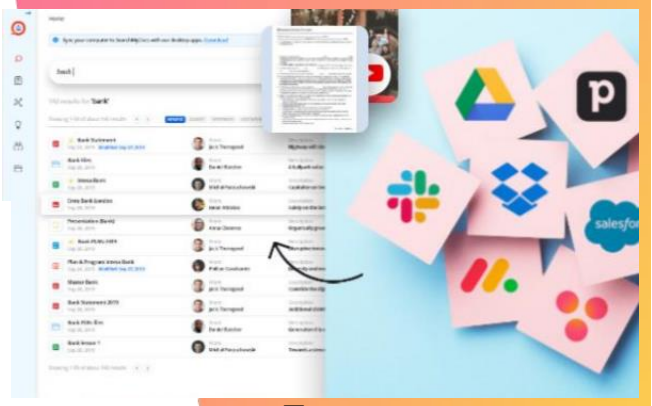
Saasuma



Problem

As companies make the transition to the cloud their information (data) has become scattered throughout the cloud in email, communication channels, CRM's, bi-layers, cloud storage, marketing software, mobile phones, and project management tools.

The average employee is spending 2 hours a day searching for information on the inside of their enterprise system, costing companies lost time & productivity.

Companies are struggling to control their spend on software, maintain ownership over some of their most important data, and select the optimal software stack that creates an effective cloud environment.

Solution

Saasuma **enables users to search across all their clouds and software from a single location**, maximizing productivity and giving a single portal into all clouds and devices. We collect the data from our user's software and cloud usage and turn it into actionable information, which enables customers to cut costs and improve flows between systems.

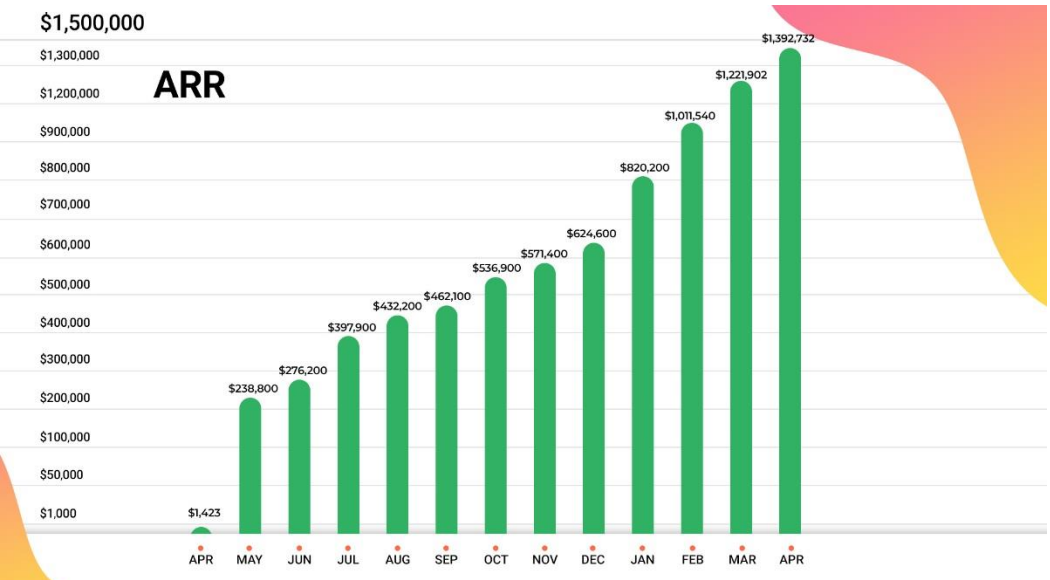
Our team has completed 55+ integrations to systems businesses use to store data including communication channels, emails, CRM's, notetaking, project management software, cloud storage, mobile & PC devices. Once we integrate with our user's clouds and softwares the usage data enables companies to build and manage their software stacks. We reduce monthly SaaS costs and facilitate ongoing stack optimization.

Our software switching tool puts companies back in control of their data and enables companies to seamlessly port content from one software to another.

Business Model & Traction

We launched our desktop, mobile and web app software products in April 2019. We distribute our monthly SaaS subscription to Enterprise and SMB customers.

- ARR $1,392,732 April 2020



Team

Sumner Douglas, MBA
CEO & Co-Founder

Serial entrepreneur & early stage focused VC. Driving force behind BoomStartup a top 10 ranked accelerator. Previous founder roles Glassview.com & Vutiliti.com

Jack Thorogood
COO & Co-founder

Experienced startup founder Exited inplayer.com after 5 years. 15 years tech-sector commercial background. 10 years tech-sector team building experience. Product director on 100+ apps and sites.

Pavel Kundas
CTO

15 years development expertise. 9 years CTO/ management experience. Technical team building experience.

11x Developers 9x Operations
We have an experienced and cross-functional development team focused on delivering excellent software to our customers.

Company Profile
Website: Saasuma.com
Stage: Seed
Revenue 2019: $431K
Pre-seed Round Closed: $315K
Raising: $500K

Contact

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